



The 37th Annual Conference & Exhibition

Invitation to Exhibit

Topics to be presented at the conference:

ePublishing | eJournals | eBooks & Research Databases | Library Technologies
Discovery Tools | Digital Archives | Mobile Platforms | Open Access | Data Analysis
Streaming media | Machine learning | Competitive business intelligence

22-24
MAY
2023
Exhibition

HILTON
TEL-AVIV
ISRAEL

Waiting to meet you again!



TELDAN
OPENING DOORS TO
A WORLD OF INFORMATION

For more information:
conferences@teldan.com
www.teldan.com



Welcome, we are back!

Teldan is proud to present the 37th Annual Conference & Exhibition.

Looking forward to a new start together with you!

22-24 MAY - Conference & Exhibition - We are pleased to invite you to exhibit at INFO 2023 - the 37th Annual Conference & Exhibition will be held on 22-24 May, 2023, Hilton Tel Aviv, Israel. Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over three decades and make this meeting an especially attractive venue for leading Information providers.

We invite you to take part in the largest conference & exhibition of its kind in Israel.

About INFO

The INFO 2023 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.

The 2022 event attracted nearly 1,200 attendees, with 12 full-day topical seminars and workshops, featuring over 140 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including Internet technologies, online databases, electronic publishing, retrieval software and more.

Benefits for exhibitor

- Meet hundreds library and information professionals
- Launch new products and services.
- Meet new prospects and generate leads.
- Access and network with the top decision makers and influencers in the industry

Sponsoring

A range of commercial sponsorship opportunities are available at INFO 2023. Sponsorship packages or customize-marketing package are suggested.



Exhibition & Conference Information

INFO 2023 program

The INFO 2023 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes:

ePublishing, eJournals, eBooks & Research Databases, Library Technologies ,Discovery Tools ,Digital Archives, Mobile Platforms, Text Analytics: tools, techniques & solution, Competitive business intelligence, Medical Information, Information for industry, Open Access, Data analysis, Machine learning, Virtual Reality, Big Data ,Web 3,NFT Data-Driven ,Open Science, Green Library and more.

Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: Information Specialists, Librarians, Researchers and Academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information Buyers, Business Intelligence Managers, information Systems Managers, Project Managers, Managers and Executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

Exhibition areas

At INFO 2023 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- | | |
|---------------------------------------|--|
| • Publishers & Aggregators | • Electronic Document Delivery |
| • e Publishing | • Discovery & Management of Electronic Resources |
| • Databases & Vendors | • Library Technologies |
| • e-Journals/Books Management Systems | • Digital Archives |
| • Mobile Platforms | • Information Retrieval Systems |
| • Digitization Services | • Knowledge Management |
| • Internet Technologies | • STM Information |

Contact Us

For more details and assistance please contact:

Yael Maya, Marketing & Seminars, Department Manager

Teldan Information Systems

Conferences & Seminars Department

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E mail: conferences@teldan.com



General Venue Information

Venue & Location

The exhibition will be held on 22-24 May 2023,
Hilton Tel Aviv

Exhibition Opening Hours

The Exhibition will be open to the public:
Monday , May 22, 2023, Hilton Tel Aviv, 09:00 - 17:00
Tuesday, May 23, 2023, Hilton Tel Aviv, 09:00 - 17:00
Wednesday, May 24, 2023, Hilton Tel Aviv, 09:00 - 17:00
Deadline for receipt of the exhibition requests: May 24, 2023
The organizing company reserves the right to make changes to the dates and duration of the conference

Exhibition Set up & Break down details

Exhibition set up:
Monday, May 22, 2023, Tel-Aviv, from: 07:00-08:30
Exhibition breaks down:
Wednesday, May 24, 2023, from: 17:00

Special Facilities

The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

Payment for booth and facilities

Payment for booth and facilities is required before the conference, no later than: April 22, 2023. Payment via money transfer to the organizers bank account which appears at the invoice.

Teldan offices address

Teldan Headquarters:
2, Ben-Gurion street,
B.S.R. Building #1 12th Floor
Ramat-Gan 5257334

Cancellations

Cancellation made before Mar. 1, 2023, will be subject to a 25% fee.
Cancellation made after Mar. 1, 2023, will be subject to a 50% fee.
No refunds will be made after April 22, 2023

Customs Information

Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.
The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

Refreshments & Lunch

The stand price includes lunch and refreshments for one delegate only.
We offer special price for additional delegates. (for exhibitors only)

Hotel Accommodation

Contact us for nearly accommodation:
Alexander hotel
Atlas Hotels
Herods Tel Aviv
Hilton Tel Aviv
Port And Blue
Renaissance Club (Marriot International)

Website

The event website will contain all details relating to the INFO 2023 and is being regularly updated, come and visit us at:
www.teldan.com/about-the-conference



Exhibitors and participants, Organizations and Institutions at our previous Events

Exhibitors

Foreign Exhibitors

AAAS/Science
Accucoms
ACS Publications
AIP Publishing
Arm Education Media
BioOne
Bloomsbury Publishing
BMJ
British Library
BSI Group
Burgundy Information Services
Brill
BCC Research LLC
Cambridge Univ. Press
China Data Center
Clarivate Analytics
CNKI
Elsevier
EBSCO
Eduserv
East View Information Services
Emerald Group Publishing
F. Delbanco GmbH & Co.KG
Gale Cengage Learning
ICE
IEEE
IHS Markit
Infocus Research Services
Inspec, The IET
Integrum World Wide
IOP Publishing
Jove
McGraw Hill
Nature Publishing Group
NewsBank, inc
New England Journal of Medicine
OCLC
OECD
Open Athens
Oxford University Press
Royal Society of Chemistry
Sage Publications
SPRINGER NATURE
Taylor and Francis Group
The BMJ Group
Thieme Publishing Group
TURNITIN
ProQuest
Plunkett Research

Project MUSE
WILEY
Wolters Kluwer- Ovid

Local Exhibitors

Agron BC&C
Agur Information Systems
Arad Ophir
STN
ASMI
Berale
Calcalist
Central Bureau of Statistics
IDEA Information Systems
Keter Publication
LexisNexis
Marriv
ProBook
Software-Sources Ltd
TDNet
Teldan Information Systems
Haaretz The Marker
Ziur

Israel Knesset
Israel Museum
Kotar
Maccabi Health Services
Matrix
Microsoft
NDS
Netafim
Netwise
Nice Systems
Orbotech
Prime Minister's Office
Pelephone
Philips Research
Rom Knowledgeware
Start-Up Nation Central
SAP
STKI
TEVA
Walla
Yeda Tech
YadVashem

Organizations & Institutions

3M
Amdocs
Bank Discount
BDI
BYON IT Solutions
Clalit Health Services
Deloitte Brightman Almagor Zohar
D&B Israel
Delta Galil
ECI Telecom
Elbit
Israel Electric Corporation
Elop
Elta
Ergo
Export Institute
Frost & Sullivan Israel
Google Israel
Goethe Institute
HP
Intel
IBM
IDF
ISOC-IL
Israel Aircraft Industries Ltd

Universities & Colleges

Achva College
AJL
Bar Ilan University
Beit Berl College
Ben Gurion University
David Yelin College
Gordon College
Haifa University
Holon Institution of Technology
Interdisciplinary Center Herzliya
Kinneret College
MALMAD Consortium
Mofet Institute
ONO Academic College
Open University
Oranim College
Ort Braude College
Ort Israel
Technion
Tel Aviv Jaffa College
Tel Aviv University
Tel-Hai College
The National Library
The Hebrew University
Wanfang Data
Weizmann Institute

Application for Exhibition & Sponsorship

Company Name: _____

Exhibitor Contact: _____ Dept: _____

Address: _____

Phone: _____

e-mail: _____

Exhibitor name badges: _____

Registration can be done via e-mail sending the completed form to: conferences@teldan.com

Company Activities

- | | | |
|---|--|---|
| <input type="checkbox"/> Publisher | <input type="checkbox"/> Internet | <input type="checkbox"/> Academic Staff/Research |
| <input type="checkbox"/> Aggregator | <input type="checkbox"/> Software Producer | <input type="checkbox"/> Consultant |
| <input type="checkbox"/> Information Provider | <input type="checkbox"/> Hardware Producer | <input type="checkbox"/> Patent Information Providers |

Stand price	Unit price (Euro)	Details
Large Stand - 3m x 2m, including a table and 2 chairs	3,832	The stand price includes breakfast, lunch and refreshments for one delegate
Medium Stand - 2.5m x 2m, including a table and 2 chairs	3,179	The stand price includes breakfast, lunch and refreshments for one delegate

Quantity	Facilities	Unit price (Euro)	Details
	Electricity and light spots	306	Mandatory; includes two light spots
	Booth backwall Graphics	876	
	Literature rack (rental)	336	
	Personal Internet access (up to 2 devices)	290	
	42" Monitor Screen for booth (rental)	667	
	Laptop (rental)	390	
	Additional Booth attendant	454	
	Insert flyer in each of the convention participant's bag	1050	
	Custom Pre/Post conference Mailing Campaign	450	
	Roll up banner inside lecture halls/lunch area	Price: ask us	

Total Price

We would like our company name to appear on the sign post as _____

Terms & Payment Transfer

1. Payment for booth and facilities is required before the conference no later than: April 22, 2023.

Payment via money transfer to the organizers bank account which appears at the invoice.

2. The exhibitor booth is to be used exclusively by the exhibitor's company direct employees.

3. Subletting/sharing of a booth or equipment space by the exhibitor is strictly prohibited.

4. The organizers reserve the right to change item pricing and/or T&C at any time.