Invitation to Exhibit

Topics to be presented at the conference:
- ePublishing
- eJournals
- eBooks & Research Databases
- Library Technologies
- Discovery Tools
- Digital Archives
- Mobile Platforms
- Open Access
- Data Analysis
- Streaming media
- Machine learning
- Competitive business intelligence

22-24 MAY 2023
HILTON
TEL-AVIV
ISRAEL

Waiting to meet you again!

For more information:
conferences@teldan.com
www.teldan.com
Welcome, we are back!

Teldan is proud to present the 37th Annual Conference & Exhibition. Looking forward to a new start together with you!

22-24 MAY - Conference & Exhibition - We are pleased to invite you to exhibit at INFO 2023 - the 37th Annual Conference & Exhibition will be held on 22-24 May, 2023, Hilton Tel Aviv, Israel. Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over three decades and make this meeting an especially attractive venue for leading Information providers.

We invite you to take part in the largest conference & exhibition of its kind in Israel.

About INFO
The INFO 2023 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad. The 2022 event attracted nearly 1,200 attendees, with 12 full-day topical seminars and workshops, featuring over 140 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

Who Exhibits
The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including Internet technologies, online databases, electronic publishing, retrieval software and more.

Benefits for exhibitor
• Meet hundreds library and information professionals
• Launch new products and services.
• Meet new prospects and generate leads.
• Access and network with the top decision makers and influencers in the industry

Sponsoring
A range of commercial sponsorship opportunities are available at INFO 2023. Sponsorship packages or customize–marketing package are suggested.
Exhibition & Conference Information

INFO 2023 program
The INFO 2023 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes:

Who attends?
INFO conferences have been the largest professional and attractive meeting of all involved in information: Information Specialists, Librarians, Researchers and Academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information Buyers, Business Intelligence Managers, Information Systems Managers, Project Managers, Managers and Executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

Exhibition areas
At INFO 2023 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet Technologies
- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

Contact Us
For more details and assistance please contact:
Yael Maya, Marketing & Seminars, Department Manager
Teldan Information Systems
Conferences & Seminars Department
P.O.B. 18094 Tel-Aviv 6118002, Israel
Tel: +972-3-6117500, Fax: +972-3-6117501
E mail: conferences@teldan.com
General Venue Information

Venue & Location
The exhibition will be held on 22-24 May 2023, Hilton Tel Aviv

Exhibition Opening Hours
The Exhibition will be open to the public:
- Monday, May 22, 2023, Hilton Tel Aviv, 09:00 - 17:00
- Tuesday, May 23, 2023, Hilton Tel Aviv, 09:00 - 17:00
- Wednesday, May 24, 2023, Hilton Tel Aviv, 09:00 - 17:00

Deadline for receipt of the exhibition requests: May 24, 2023
The organizing company reserves the right to make changes to the dates and duration of the conference

Exhibition Set up & Break down details
Exhibition set up:
- Monday, May 22, 2023, Tel-Aviv, from: 07:00-08:30
Exhibition breaks down:
- Wednesday, May 24, 2023, from: 17:00

Special Facilities
The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

Payment for booth and facilities
Payment for booth and facilities is required before the conference, no later than: April 22, 2023. Payment via money transfer to the organizers bank account which appears at the invoice.

Cancellations
Cancellation made before Mar. 1, 2023, will be subject to a 25% fee.
Cancellation made after Mar. 1, 2023, will be subject to a 50% fee.
No refunds will be made after April 22, 2023

Customs Information
Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.
The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

Refreshments & Lunch
The stand price includes lunch and refreshments for one delegate only.
We offer special price for additional delegates. (for exhibitors only)

Hotel Accommodation
Contact us for nearly accommodation:
Alexander hotal
Atlas Hotels
Herods Tel Aviv
Hilton Tel Aviv
Port And Blue
Renaissance Club (Marriot International)

Website
The event website will contain all details relating to the INFO 2023 and is being regularly updated, come and visit us at:
www.teldan.com/about-the-conference

Teldan offices address
Teldan Headquarters:
2, Ben-Gurion street,
B.S.R. Building #1 12th Floor
Ramat-Gan 5257334
## Exhibitors and participants, Organizations and Institutions at our previous Events

### Exhibitors

**Foreign Exhibitors**
- AAAS/Science
- Accucoms
- ACS Publications
- AIP Publishing
- Arm Education Media
- BioOne
- Bloomsbury Publishing
- BMJ
- British Library
- BSI Group
- Burgundy Information Services
- Brill
- BCC Research LLC
- Cambridge Univ. Press
- China Data Center
- Clarivate Analytics
- CNKI
- Elsevier
- EBSCO
- Eduserv
- East View Information Services
- Emerald Group Publishing
- F. Delbanco GmbH & Co.KG
- Gale Cengage Learning
- ICE
- IEEE
- IHS Markit
- Infocus Research Services
- Inspec, The IET
- Integrum World Wide
- IOP Publishing
- Jove
- McGraw Hill
- Nature Publishing Group
- NewsBank, inc.
- New England Journal of Medicine
- OCLC
- OECD
- Open Athens
- Oxford University Press
- Royal Society of Chemistry
- Sage Publications
- SPRINGER NATURE
- Taylor and Francis Group
- The BMJ Group
- Thieme Publishing Group
- TURNITIN
- ProQuest
- Plunkett Research

**Local Exhibitors**
- Agron BC&C
- Agur Information Systems
- Arad Ophir
- STN
- ASMI
- Berale
- Calcalist
- Central Bureau of Statistics
- IDEA Information Systems
- Keter Publication
- LexisNexis
- Mariv
- ProBook
- Software-Sources Ltd
- TDNet
- Teldan Information Systems
- Haaretz The Marker
- Ziur

### Organizations & Institutions

**3M**
- Amdocs
- Bank Discount
- BDI
- BYON IT Solutions
- Clarit Health Services
- Deloitte Brightman Almagor Zohar
- D&B Israel
- Delta Galil
- ECI Telecom
- Elbit
- Israel Electric Corporation
- Elpop
- Elta
- Ergo
- Export Institute
- Frost & Sullivan Israel
- Google Israel
- Goethe Institute
- HP
- Intel
- IBM
- IDF
- ISOC-IL
- Israel Aircraft Industries Ltd

**Universities & Colleges**
- Achva College
- AJL
- Bar Ilan University
- Beil Berl College
- Ben Gurion University
- David Yelin College
- Gordon College
- Haifa University
- Holon Institution of Technology
- Interdisciplinary Center Herzliya
- Kinneret College
- MALMAD Consortium
- Mofet Institute
- ONO Academic College
- Open University
- Oranim College
- Ort Braude College
- Ort Israel
- Technion
- Tel Aviv Jaffa College
- Tel Aviv University
- Tel-Hai College
- The National Library
- The Hebrew University
- Wanfang Data
- Weizmann Institute
Application for Exhibition & Sponsorship

Company Name: ____________________________
Exhibitor Contact: ________________________ Dept: ________________________
Address: ____________________________
Phone: ____________________________
e-mail: ____________________________
Exhibitor name badges:  ____________________________

Registration can be done via e-mail sending the completed form to: conferences@teldan.com

Company Activities

- Publisher
- Aggregator
- Information Provider
- Internet
- Software Producer
- Hardware Producer
- Academic Staff/Research
- Consultant
- Patent Information Providers

Stand price | Unit price (Euro) | Details
---|---|---
Large Stand - 3m x 2m, including a table and 2 chairs | 3,832 | The stand price includes breakfast, lunch and refreshments for one delegate
Medium Stand - 2.5m x 2m, including a table and 2 chairs | 3,179 | The stand price includes breakfast, lunch and refreshments for one delegate

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Facilities</th>
<th>Unit price (Euro)</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electricity and light spots</td>
<td>306</td>
<td>Mandatory; includes two light spots</td>
</tr>
<tr>
<td></td>
<td>Booth backwall Graphics</td>
<td>876</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Literature rack (rental)</td>
<td>336</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Personal Internet access (up to 2 devices)</td>
<td>290</td>
<td></td>
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<tr>
<td></td>
<td>42” Monitor Screen for booth (rental)</td>
<td>667</td>
<td></td>
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<tr>
<td></td>
<td>Laptop (rental)</td>
<td>390</td>
<td></td>
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<tr>
<td></td>
<td>Additional Booth attendant</td>
<td>454</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Insert flyer in each of the convention participant’s bag</td>
<td>1050</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Custom Pre/Post conference Mailing Campaign</td>
<td>450</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Roll up banner inside lecture halls/lunch area</td>
<td>450</td>
<td></td>
</tr>
</tbody>
</table>

Total Price

We would like our company name to appear on the sign post as ____________________________

Terms & Payment Transfer

1. Payment for booth and facilities is required before the conference no later than: April 22, 2023.
2. Payment via money transfer to the organizers bank account which appears at the invoice.
3. The exhibitor booth is to be used exclusively by the exhibitor’s company direct employees.
4. Subletting/sharing of a booth or equipment space by the exhibitor is strictly prohibited.
5. The organizers reserve the right to change item pricing and/or T&C at any time.