

# **Invitation to Exhibit**

# Topics to be presented at the conference:

ePublishing | eJournals | eBooks & Research Databases | Library Technologies

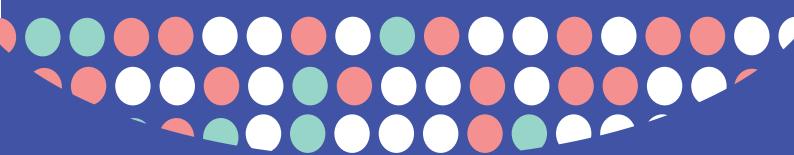
Discovery Tools | Digital Archives | Mobile Platforms | Open Access | Data Analysis

Streaming media | Machine learning | Competitive business intelligence

8-9
MAY
2022
Conference, Exhibition & Organized Tour

HILTON TEL-AVIV ISRAEL

Waiting to meet you again!







# Welcome, we are back!

Teldan is proud to present the 36th Annual Conference & Exhibition. Looking forward to a new start together with you!

**8-9 May - Conference & Exhibition -** We are pleased to invite you to exhibit at INFO 2022 - the 36<sup>th</sup> Annual Conference & Exhibition will be held on 8-9 May, 2022, Hilton Tel Aviv, Israel.

**10 May - Organized trip** - On May 10 Teldan will invite representatives from abroad to an organized tour to Tel Aviv or Jerusalem, final details about the tour will be published towards the event.

The INFO Annual Conference & Exhibition is the largest event of its kind in Israel.

Organized by Teldan Information Systems, which has led the information industry in Israel for over 40 years.

Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over three decades and make this meeting an especially attractive venue for leading Information providers.

We invite you to take part in the largest conference & exhibition of its kind in Israel.

#### **About INFO**

Due to Covid19 restrictions, the 2021 INFO was a virtual event. For 2022, we are happy to announce that we will meet in person once again.

The INFO 2022 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.

The 2019 event attracted nearly 1,200 attendees, with 15 full-day topical seminars and workshops, featuring over 150 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

# Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including: Internet technologies, online databases, electronic publishing, retrieval software and more.

## Benefits for exhibitor

- Meet hundreds library and information professionals
- Launch new products and services.
- Meet new prospects and generate leads.
- Access and network with the top decision makers and influencers in the industry

## **Sponsoring**

A range of commercial sponsorship opportunities are available at INFO 2022. Sponsorship packages or customize—marketing package are suggested.



# **Exhibition & Conference Information**

# INFO 2022 program

The INFO 2022 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes: ePublishing, eJournals, eBooks & Research Databases, Library Technologies ,Discovery Tools ,Digital Archives, Mobile Platforms, Mobile Apps, Text Analytics: tools, techniques & solution, Competitive business intelligence, Medical Information, Information for industry, Impact of hybrid studies in academic universities, Open Access, Data analysis, Streaming media, Machine learning, Impact of smartphone use, Intelligence and Business, Information treasures, Infographic and more.

#### Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: Information Specialists, Librarians, Lesearchers and Academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information Buyers, Business Intelligence Managers, information Systems Managers, Project Managers, Managers and Executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

## **Exhibition** areas

At INFO 2022 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet Technologies
- Corporate and Healthcare Resources

- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

## Contact Us

For more details and assistance please contact:

Yael Maya, Marketing & Seminars, Department Manager Teldan Information Systems Conferences & Seminars Department P.O.B. 18094 Tel-Aviv 6118002, Israel Tel: +972-3-6117500, Fax: +972-3-6117501

E mail: conferences@teldan.com

URL: www.teldan.com



# **General Venue Information**

#### Venue & Location

The exhibition will be held on 8-9 May 2022, Hilton Tel Aviv On 10 March, Teldan will invite representatives from abroad to an organized tour to Tel Aviv or Jerusalem, final details about the tour will be published towards the event.

## Exhibition Opening Hours

The Exhibition will be open to the public: Sunday, May 8, 2022, Hilton Tel Aviv, 09:00 - 17:00 Monday, May 9, 2022, Hilton Tel Aviv, 09:00 - 17:00 Deadline for receipt of the exhibition requests: May 1, 2022

## Exhibition Set up &Break down details

Exhibition set up:

Sunday, May 8, 2022, Tel-Aviv, from: 07:00-08:30

Exhibition breaks down:

Monday, May 9, 2022, from: 17:00

#### Special Facilities

The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

# Payment for booth and facilities

Payment for booth and facilities is required before the conference, no later than: April 8, 2022. Payment via money transfer to the organizers bank account which appears at the invoice.

#### Teldan offices address

Teldan Headquarters:

2, Ben-Gurion street, B.S.R. Building #1 12th Floor Ramat-Gan 5257334

#### Cancellations

Cancellation made before April 7, 2022, will be subject to a 25% fee.
Cancellation made after April 7, 2022, will be subject to a 50% fee.
No refunds will be made after May 1, 2022

#### Customs Information

Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.

The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

#### Refreshments & Lunch

The stand price includes lunch and refreshments for one delegate only.

We offer special price for additional delegate.

(for exhibitors only)

#### Hotel Accommodation

We have special rates for exhibitors at the following hotels:

Alexander hotel

Atlas Hotels

David Kapniski

Herods Tel Aviv

Hilton Tel Aviv

Port And Blue

Renaissance Club (Marriot International)

The Setai Tel Aviv

For more details information please contact kenes@teldan.com

#### Website

The event website will contain all details relating to the INFO 2022 and is being regularly updated, come and visit us at:



# Exhibitors and participants, **Organizations and Institutions**

#### **Exhibitors**

#### Foreign Exhibitors

AAAS/Science

Accucoms

**ACS Publications** 

AIP Publishing

Arm Education Media

BioOne

**Bloomsbury Publishing** 

**British Library** 

**BSI** Group

**Burgundy Information Services** 

BCC Research LLC

Cambridge Univ. Press

China Data Center

Clarivate Analytics

**CNKI** 

Elsevier

**EBSCO** 

Edusery

East View Information Services **Emerald Group Publishing** 

F. Delbanco GmbH & Co.KG

Gale Cengage Learning

**ICE** 

**IEEE** 

**IHS Markit** 

Infocus Research Services

Inspec, The IET

Integrum World Wide

**IOP** Publishing

Jove

McGraw Hill

Nature Publishing Group

NewsBank, inc

New England Journal of Medicine

OCLC

**OECD** 

Open Athens

Oxford University Press Royal Society of Chemistry

Sage Publications

SPRINGER NATURE

Taylor and Francis Group

The BMJ Group

Thieme Publishing Group

**TURNITIN** ProQuest

Plunkett Research

Project MUSE

WILEY

Wolters Kluwer- Ovid

#### Local Exhibitors

Agron BC&C

Agur Information Systems

Arad Ophir

STN

ASMI

Berale

Calcalist

Central Bureau of Statistics

**IDEA Information Systems** 

Keter Publication

LexisNexis

Marriv

ProBook

Software-Sources Itd

**TDNet** 

**Teldan Information Systems** 

Haaretz The Marker

7iur

#### **Organizations &** Institutions

3M

Amdocs

Bank Discount

RDI

**BYON IT Solutions** 

Clalit Health Services

Deloitte Brightman Almagor Zohar

D&B Israel

Delta Galil

ECI Telecom

Elbit

Israel Electric Corporation

Elop

Elta

Ergo

**Export Institute** 

Frost & Sullivan Israel Google Israel

Goethe Institute

ΗP

Intel

**IBM** 

IDF

Israel Aircraft Industries Ltd

Israel Knesset

Israel Museum

Maccabi Health Services

Matrix

Microsoft

NDS

Netafim

Netwise

Nice Systems

Orbotech

Prime Minister's Office

Pelephone

Philips Research

Rom Knowledgware

Start-Up Nation Central

STKI

**TEVA** Walla

Yeda Tech

YadVashem

# **Universities & Colleges**

Achva College

Bar Ilan University

Beit Berl College

Ben Gurion University

David Yelin College

Gordon College

Haifa University

Holon Institution of Technology

Interdisciplinary Center Herzliya

Kinneret College

MALMAD Consortium

Mofet Institute

ONO Academic College

Open University Oranim College

Ort Braude College

Ort Israel Technion

Tel Aviv Jaffa College

Tel Aviv University

Tel-Hai College

The National Library The Hebrew University

Wanfang Data

Weizmann Institute



# Application for Exhibition & Sponsorship

Company Name:					
Exhibitor Contact:		Dept:			
Address:					
Phone:					
e-mail:					
Exhibitor name badges:					
Registration can be done via e-mail sending the completed form to: e-mail - conferences@teldan.com					
Company Activities					
Publisher Aggregator Information Provider	☐ Internet ☐ Software Producer ☐ Hardware Producer	<ul><li>Academic Staff/Research</li><li>Consultant</li><li>Patent Information Providers</li></ul>			
Stand price	<b>Unit price</b> (Euro)	Details			
Large Stand - 3m x 2m, including a table and 2 chairs	3,548	The stand price includes breakfast, lunch and refreshments for one delegate			
Medium Stand - 2.5m x 2m, including a table and 2 chairs	2,890	The stand price includes breakfast, lunch and refreshments for one delegate			

Quantity	Facilities	Unit price (Euro)	Details
	Electricity and light spots	255	Mandatory; includes two light spots
	Booth backwall Graphics	730	
	Literature rack (rental)	290	
	Personal Internet access (up to 2 devices)	300	
	42" Monitor Screen for booth (rental)	580	
	Laptop (rental)	520	
	Additional Booth attendant	395	
	Insert flyer in each of the convention participant's bag	980	
	Custom Pre/Post conference Mailing Campaign	580	
	Roll up banner inside lecture halls/lunch area	Price: ask us	
Total Price			1

We would like our company name to appear on the sign post as

# Terms & Payment

- 1. Payment for booth and facilities is required before the conference no later than: April 8, 2022. Payment via money transfer to the organizers bank account which appears at the invoice.
- 2. The exhibitor booth is to be used exclusively by the exhibitor's company direct employees.
- 3. Subletting/sharing of a booth or equipment space by the exhibitor is strictly prohibited.
- 4. The organizers reserve the right to change item pricing and/or T&C at any time.





# Covid19 Guidelines

# Ministry of Health Guidelines:

- The conference will be held in accordance with the guidelines of the Ministry of Health for holding conferences in Israel.
- Presentation of a Green Pass, Covid-19 test, or other requirements may be required.
- It is recommended to consult with the conference staff for updates prior to the conference date.

# **Cancellation Policy:**

- If the conference does not take place due to the status of the Corona Virus in Israel, a new date will be set for the conference, and exhibitors will have the option to transfer the payment to the next date or receive a refund.
- There will be a possibility of a refund, if:
  - at the time of the conference there is a requirement of the Ministry of Health in Israel to isolate tourists from the representative countries for more than 48 hours
  - Due to this requirement, no company representatives will be interested in attending, , there will be a possibility of a refund.

