INFO פורום 2022

The 36th Annual Conference & Exhibition

Invitation to Exhibit

Topics to be presented at the conference:

ePublishing | eJournals | eBooks & Research Databases | Library Technologies
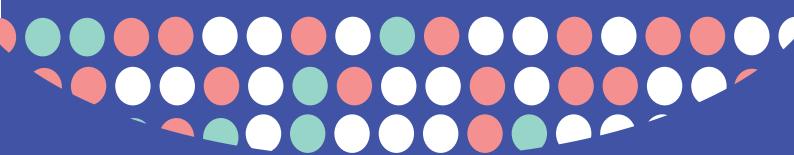Discovery Tools | Digital Archives | Mobile Platforms | Open Access | Data Analysis
Streaming media | Machine learning | Competitive business intelligence

8-9 MAY 2022

Conference, Exhibition & Organized Tour

HILTON TEL-AVIV ISRAEL

Waiting to meet you again!

Welcome, we are back!

Teldan is proud to present the 36th Annual Conference & Exhibition.
Looking forward to a new start together with you!

8-9 May - Conference & Exhibition - We are pleased to invite you to exhibit at INFO 2022 - the 36th Annual Conference & Exhibition will be held on 8-9 May, 2022, Hilton Tel Aviv, Israel.

10 May - Organized trip - On May 10 Teldan will invite representatives from abroad to an organized tour to Tel Aviv or Jerusalem, final details about the tour will be published towards the event.
The INFO Annual Conference & Exhibition is the largest event of its kind in Israel.
Organized by Teldan Information Systems, which has led the information industry in Israel for over 40 years.

Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over three decades and make this meeting an especially attractive venue for leading Information providers.
We invite you to take part in the largest conference & exhibition of its kind in Israel.

About INFO

Due to Covid19 restrictions, the 2021 INFO was a virtual event. For 2022, we are happy to announce that we will meet in person once again.
The INFO 2022 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.
The 2019 event attracted nearly 1,200 attendees,with 15 full-day topical seminars and workshops, featuring over 150 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including: Internet technologies, online databases, electronic publishing, retrieval software and more.

Benefits for exhibitor
• Meet hundreds library and information professionals
• Launch new products and services.
• Meet new prospects and generate leads.
• Access and network with the top decision makers and influencers in the industry

Sponsoring

A range of commercial sponsorship opportunities are available at INFO 2022. Sponsorship packages or customize–marketing package are suggested.

Exhibition & Conference Information

INFO 2022 program

The INFO 2022 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes:
ePublishing, eJournals, eBooks & Research Databases, Library Technologies ,Discovery Tools ,Digital Archives, Mobile Platforms, Mobile Apps, Text Analytics: tools, techniques & solution, Competitive business intelligence, Medical Information, Information for industry, Impact of hybrid studies in academic universities, Open Access, Data analysis, Streaming media, Machine learning, Impact of smartphone use, Intelligence and Business, Information treasures, Infographic and more.

Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: Information Specialists, Librarians, Lesearchers and Academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information Buyers, Business Intelligence Managers, information Systems Managers, Project Managers, Managers and Executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

Exhibition areas

At INFO 2022 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet Technologies
- Corporate and Healthcare Resources

- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

Contact Us

For more details and assistance please contact:
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Teldan Information Systems
Conferences & Seminars Department
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E mail: conferences@teldan.com
URL: www.teldan.com

General Venue Information

Venue & Location
The exhibition will be held on 8-9 May 2022,
Hilton Tel Aviv
On 10 March, Teldan will invite representatives from abroad to an organized tour to Tel Aviv or Jerusalem, final details about the tour will be published towards the event.

Exhibition Opening Hours
The Exhibition will be open to the public:
Monday, May 8, 2022, Hilton Tel Aviv, 09:00 - 17:00
Tuesday, May 9, 2022, Hilton Tel Aviv, 09:00 - 17:00
Deadline for receipt of the exhibition requests:
May 1, 2022

Exhibition Set up &Break down details
Exhibition set up:
Sunday, May 8, 2022, Tel-Aviv, from: 07:00-08:30
Exhibition breaks down:
Monday, May 9, 2022, from: 17:00

Special Facilities
The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

Payment for booth and facilities
Payment for booth and facilities is required before the conference, **no later than: April 8, 2022. Payment via money transfer to the organizers bank account which appears at the invoice.**

Teldan offices address
Teldan Headquarters:
2, Ben-Gurion street,
B.S.R. Building #1 12th Floor
Ramat-Gan 5257334

Cancellations
Cancellation made before April 7, 2022, will be subject to a 25% fee.
Cancellation made after April 7, 2022, will be subject to a 50% fee.
No refunds will be made after May 1, 2022

Customs Information
Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.
The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

Refreshments & Lunch
The stand price includes lunch and refreshments for one delegate only.
We offer special price for additional delegate. (for exhibitors only)

Hotel Accommodation
We have special rates for exhibitors at the following hotels:
Sheraton (Marriot International)
Hilton Tel Aviv
Carlton Tel Aviv
Atlas Hotels
Renaissance Club (Marriot International)
For more details information please contact kenes@teldan.com

Website
The event website will contain all details relating to the INFO 2022 and is being regularly updated, come and visit us at:
www.teldan.com/about-the-conference

Exhibitors and participants, Organizations and Institutions

Exhibitors

Foreign Exhibitors

AAAS/Science
Accucoms
ACS Publications
AIP Publishing
Arm Education Media
BioOne
Bloomsbury Publishing
BMJ
British Library
BSI Group
Burgundy Information Services
Brill
BCC Research LLC
Cambridge Univ. Press
China Data Center
Clarivate Analytics
CNKI
Elsevier
EBSCO
Eduserv
East View Information Services
Emerald Group Publishing
F. Delbanco GmbH & Co.KG
Gale Cengage Learning
ICE
IEEE
IHS Markit
Infocus Research Services
Inspec, The IET
Integrum World Wide
IOP Publishing
Jove
McGraw Hill
Nature Publishing Group
NewsBank, inc
New England Journal of Medicine
OCLC
OECD
Open Athens
Oxford University Press
Royal Society of Chemistry
Sage Publications
SPRINGER NATURE
Taylor and Francis Group
The BMJ Group
Thieme Publishing Group
TURNITIN
ProQuest
Plunkett Research

Project MUSE
WILEY
Wolters Kluwer- Ovid

Local Exhibitors

Agron BC&C
Agur Information Systems
Arad Ophir
STN
ASMI
Berale
Calcalist
Central Bureau of Statistics
IDEA Information Systems
Keter Publication
LexisNexis
Marriv
ProBook
Software-Sources ltd
TDNet
Teldan Information Systems
Haaretz The Marker
Ziur

Organizations & Institutions

3M
Amdocs
Bank Discount
BDI
BYON IT Solutions
Clalit Health Services
Deloitte Brightman Almagor Zohar
D&B Israel
Delta Galil
ECI Telecom
Elbit
Israel Electric Corporation
Elop
Elta
Ergo
Export Institute
Frost & Sullivan Israel
Google Israel
Goethe Institute
HP
Intel
IBM
IDF
ISOC-IL
Israel Aircraft Industries Ltd

Israel Knesset
Israel Museum
Kotar
Maccabi Health Services
Matrix
Microsoft
NDS
Netafim
Netwise
Nice Systems
Orbotech
Prime Minister's Office
Pelephone
Philips Research
Rom Knowledgware
Start-Up Nation Central
SAP
STKI
TEVA
Walla
Yeda Tech
YadVashem

Universities & Colleges

Achva College
AJL
Bar Ilan University
Beit Berl College
Ben Gurion University
David Yelin College
Gordon College
Haifa University
Holon Institution of Technology
Interdisciplinary Center Herzliya
Kinneret College
MALMAD Consortium
Mofet Institute
ONO Academic College
Open University
Oranim College
Ort Braude College
Ort Israel
Technion
Tel Aviv Jaffa College
Tel Aviv University
Tel-Hai College
The National Library
The Hebrew University
Wanfang Data
Weizmann Institute

Application for Exhibition & Sponsorship

Company Name: _____

Exhibitor Contact: _____ Dept: _____

Address: _____

Phone: _____

e-mail: _____

Exhibitor name badges: _____

Registration can be done via e-mail sending the completed form to: e-mail - conferences@teldan.com

Company Activities

☐ Publisher   ☐ Internet   ☐ Academic Staff/Research

☐ Aggregator   ☐ Software Producer   ☐ Consultant

☐ Information Provider   ☐ Hardware Producer   ☐ Patent Information Providers

Stand price	Unit price (Euro)	Details
Large Stand - 3m x 2m, including a table and 2 chairs	3,548	The stand price includes breakfast, lunch and refreshments for one delegate
Medium Stand - 2.5m x 2m, including a table and 2 chairs	2,890	The stand price includes breakfast, lunch and refreshments for one delegate

Quantity	Facilities	Unit price (Euro)	Details
	Electricity and light spots	255	Mandatory; includes two light spots
	Booth backwall Graphics	730	
	Literature rack (rental)	290	
	Personal Internet access (up to 2 devices)	300	
	42" Monitor Screen for booth (rental)	580	
	Laptop (rental)	520	
	Additional Booth attendant	395	
	Insert flyer in each of the convention participant's bag	980	
	Custom Pre/Post conference Mailing Campaign	580	
	Roll up banner inside lecture halls/lunch area	Price: ask us	
Total Price			

We would like our company name to appear on the sign post as _____

_____

Terms & Payment

1. Payment for booth and facilities is required before the conference no later than: April 8, 2022.
   Payment via money transfer to the organizers bank account which appears at the invoice.
2. The exhibitor booth is to be used exclusively by the exhibitor's company direct employees.
3. Subletting/sharing of a booth or equipment space by the exhibitor is strictly prohibited.
4. The organizers reserve the right to change item pricing and/or T&C at any time.

TELDAN
OPENING DOORS TO
A WORLD OF INFORMATION

Covid19 Guidelines

Ministry of Health Guidelines:

▌ The conference will be held in accordance with the guidelines of the Ministry of Health for holding conferences in Israel.

▌ Presentation of a Green Pass, Covid-19 test, or other requirements may be required.

▌ It is recommended to consult with the conference staff for updates prior to the conference date.

Cancellation Policy:

▌ If the conference does not take place due to the status of the Corona Virus in Israel, a new date will be set for the conference, and exhibitors will have the option to transfer the payment to the next date or receive a refund.

▌ There will be a possibility of a refund, if:

   ▪ at the time of the conference there is a requirement of the Ministry of Health in Israel to isolate tourists from the representative countries for more than 48 hours

   ▪ Due to this requirement, no company representatives will be interested in attending, , there will be a possibility of a refund.