

# Invitation to Exhibit

## Topics to be presented at the conference:

ePublishing | eJournals | eBooks & Research Databases | Library Technologies  
Discovery Tools | Digital Archives | Mobile Platforms | Open Access | Data Analysis  
Streaming media | Machine learning | Competitive business intelligence

**7-9**  
**MARCH**  
**2022**  
Conference, Exhibition  
& Organized Tour

HILTON  
TEL-AVIV  
ISRAEL

**Waiting to meet you again!**



**TELDAN**  
OPENING DOORS TO  
A WORLD OF INFORMATION

For more information:  
[conferences@teldan.com](mailto:conferences@teldan.com)  
[www.teldan.com](http://www.teldan.com)



# Welcome, we are back!

Teldan is proud to present the 36th Annual Conference & Exhibition.  
Looking forward to a new start together with you!

**7-8 March - Conference & Exhibition** - We are pleased to invite you to exhibit at INFO 2022 - the 36<sup>th</sup> Annual Conference & Exhibition will be held on 7-8 Mar, 2022, Hilton Tel Aviv, Israel.

**9 March - Organized trip** - On March 9 there will be an organized trip, Teldan will invite representatives from abroad to an organized tour to Jerusalem, details about the tour will be published soon.

The INFO Annual Conference & Exhibition is the largest event of its kind in Israel.  
Organized by Teldan Information Systems, which has led the information industry in Israel for over 40 years.

Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over three decades and make this meeting an especially attractive venue for leading Information providers.

We invite you to take part in the largest conference & exhibition of its kind in Israel.

## About INFO

Due to Covid19 restrictions, the 2021 INFO was a virtual event. For 2022, we are happy to announce that we will meet in person once again.

The INFO 2022 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.

The 2019 event attracted nearly 1,200 attendees, with 15 full-day topical seminars and workshops, featuring over 150 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

## Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including: Internet technologies, online databases, electronic publishing, retrieval software and more.

## Benefits for exhibitor

- Meet hundreds library and information professionals
- Launch new products and services.
- Meet new prospects and generate leads.
- Access and network with the top decision makers and influencers in the industry

## Sponsoring

A range of commercial sponsorship opportunities are available at INFO 2022. Sponsorship packages or customize–marketing package are suggested.



## Exhibition & Conference Information

### INFO 2022 program

The INFO 2022 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes:

ePublishing, eJournals, eBooks & Research Databases, Library Technologies, Discovery Tools, Digital Archives, Mobile Platforms, Mobile Apps, Text Analytics: tools, techniques & solution, Competitive business intelligence, Medical Information, Information for industry, Impact of hybrid studies in academic universities, Open Access, Data analysis, Streaming media, Machine learning, Impact of smartphone use, Intelligence and Business, Information treasures, Infographic and more.

### Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: Information Specialists, Librarians, Researchers and Academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information Buyers, Business Intelligence Managers, information Systems Managers, Project Managers, Managers and Executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

### Exhibition areas

At INFO 2022 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet Technologies
- Corporate and Healthcare Resources
- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

### Contact Us

For more details and assistance please contact:

Yael Maya, Marketing & Seminars, Department Manager

Teldan Information Systems

Conferences & Seminars Department

P.O.B. 18094 Tel-Aviv 6118002, Israel

Tel: +972-3-6117500, Fax: +972-3-6117501

E mail: [conferences@teldan.com](mailto:conferences@teldan.com)

URL: [www.teldan.com](http://www.teldan.com)



## General Venue Information

### Venue & Location

The exhibition will be held on 7-8 March 2022, Hilton Tel Aviv

On 9 March, Teldan will invite representatives from abroad to an organized tour to Jerusalem, details about the tour will be published soon

### Exhibition Opening Hours

The Exhibition will be open to the public:  
Monday, March 7, 2022, Hilton Tel Aviv, 09:00 - 17:00  
Tuesday, March 8, 2022, Hilton Tel Aviv, 09:00 - 17:00  
Deadline for receipt of the exhibition requests:  
March 1, 2022

### Exhibition Set up & Break down details

**Exhibition set up:**  
Monday, March 7, 2022, Tel-Aviv, from: 07:00-08:30  
**Exhibition breaks down:**  
Tuesday, March 8, 2022, from: 17:00

### Special Facilities

The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

### Payment for booth and facilities

Payment for booth and facilities is required before the conference, no later than: **Feb 7, 2022**. Payment via money transfer to the organizers bank account which appears at the invoice.

### Teldan offices address

Teldan Headquarters:  
2, Ben-Gurion street,  
B.S.R. Building #1 12th Floor  
Ramat-Gan 5257334

### Cancellations

Cancellation made before Feb 7, 2022, will be subject to a 25% fee.  
Cancellation made after Feb 7, 2022, will be subject to a 50% fee.  
No refunds will be made after March 1, 2022

### Customs Information

Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.  
The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

### Refreshments & Lunch

The stand price includes lunch and refreshments for one delegate only.  
We offer special price for additional delegate. (for exhibitors only)

### Hotel Accommodation

We have special rates for exhibitors at the following hotels:  
Sheraton (Marriot International)  
Hilton Tel Aviv  
Carlton Tel Aviv  
Atlas Hotels  
Renaissance Club (Marriot International)  
For more details information please contact [kenes@teldan.com](mailto:kenes@teldan.com)

### Website

The event website will contain all details relating to the INFO 2022 and is being regularly updated, come and visit us at: [www.teldan.com/about-the-conference](http://www.teldan.com/about-the-conference)



# Exhibitors and participants, Organizations and Institutions

## Exhibitors

### Foreign Exhibitors

AAAS/Science  
Accucoms  
ACS Publications  
AIP Publishing  
Arm Education Media  
BioOne  
Bloomsbury Publishing  
BMJ  
British Library  
BSI Group  
Burgundy Information Services  
Brill  
BCC Research LLC  
Cambridge Univ. Press  
China Data Center  
Clarivate Analytics  
CNKI  
Elsevier  
EBSCO  
Eduserv  
East View Information Services  
Emerald Group Publishing  
F. Delbanco GmbH & Co.KG  
Gale Cengage Learning  
ICE  
IEEE  
IHS Markit  
Infocus Research Services  
Inspec, The IET  
Integrum World Wide  
IOP Publishing  
Jove  
McGraw Hill  
Nature Publishing Group  
NewsBank, inc  
New England Journal of Medicine  
OCLC  
OECD  
Open Athens  
Oxford University Press  
Royal Society of Chemistry  
Sage Publications  
SPRINGER NATURE  
Taylor and Francis Group  
The BMJ Group  
Thieme Publishing Group  
TURNITIN  
ProQuest  
Plunkett Research

Project MUSE  
WILEY  
Wolters Kluwer- Ovid

### Local Exhibitors

Agron BC&C  
Agur Information Systems  
Arad Ophir  
STN  
ASMI  
Berale  
Calcalist  
Central Bureau of Statistics  
IDEA Information Systems  
Keter Publication  
LexisNexis  
Marriv  
ProBook  
Software-Sources Ltd  
TDNet  
Teldan Information Systems  
Haaretz The Marker  
Ziur

## Organizations & Institutions

3M  
Amdocs  
Bank Discount  
BDI  
BYON IT Solutions  
Clalit Health Services  
Deloitte Brightman Almagor Zohar  
D&B Israel  
Delta Galil  
ECI Telecom  
Elbit  
Israel Electric Corporation  
Elop  
Elta  
Ergo  
Export Institute  
Frost & Sullivan Israel  
Google Israel  
Goethe Institute  
HP  
Intel  
IBM  
IDF  
ISOC-IL  
Israel Aircraft Industries Ltd

Israel Knesset  
Israel Museum  
Kotar  
Maccabi Health Services  
Matrix  
Microsoft  
NDS  
Netafim  
Netwise  
Nice Systems  
Orbotech  
Prime Minister's Office  
Telephone  
Philips Research  
Rom Knowledgeware  
Start-Up Nation Central  
SAP  
STKI  
TEVA  
Walla  
Yeda Tech  
YadVashem

## Universities & Colleges

Achva College  
AJL  
Bar Ilan University  
Beit Berl College  
Ben Gurion University  
David Yelin College  
Gordon College  
Haifa University  
Holon Institution of Technology  
Interdisciplinary Center Herzliya  
Kinneret College  
MALMAD Consortium  
Mofet Institute  
ONO Academic College  
Open University  
Oranim College  
Ort Braude College  
Ort Israel  
Technion  
Tel Aviv Jaffa College  
Tel Aviv University  
Tel-Hai College  
The National Library  
The Hebrew University  
Wanfang Data  
Weizmann Institute

# Application for Exhibition & Sponsorship

Company Name: \_\_\_\_\_

Exhibitor Contact: \_\_\_\_\_ Dept: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

e-mail: \_\_\_\_\_

Exhibitor name badges: \_\_\_\_\_

Registration can be done via e-mail sending the completed form to: e-mail - conferences@teldan.com

## Company Activities

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Publisher            | <input type="checkbox"/> Internet          | <input type="checkbox"/> Academic Staff/Research      |
| <input type="checkbox"/> Aggregator           | <input type="checkbox"/> Software Producer | <input type="checkbox"/> Consultant                   |
| <input type="checkbox"/> Information Provider | <input type="checkbox"/> Hardware Producer | <input type="checkbox"/> Patent Information Providers |

Stand price	Unit price (Euro)	Details
Large Stand - 3m x 2m, including a table and 2 chairs	3,548	The stand price includes breakfast, lunch and refreshments for one delegate
Medium Stand - 2.5m x 2m, including a table and 2 chairs	2,890	The stand price includes breakfast, lunch and refreshments for one delegate

Quantity	Facilities	Unit price (Euro)	Details
	Electricity and light spots	255	Mandatory; includes two light spots
	Booth backwall Graphics	730	
	Literature rack (rental)	290	
	Personal Internet access (up to 2 devices)	300	
	42" Monitor Screen for booth (rental)	580	
	Laptop (rental)	520	
	Additional Booth attendant	395	
	Insert flyer in each of the convention participant's bag	980	
	Custom Pre/Post conference Mailing Campaign	580	
	Roll up banner inside lecture halls/lunch area	Price: ask us	

## Total Price

We would like our company name to appear on the sign post as \_\_\_\_\_

## Terms & Payment

1. Payment for booth and facilities is required before the conference no later than: Feb 7, 2022.  
Payment via money transfer to the organizers bank account which appears at the invoice.
2. The exhibitor booth is to be used exclusively by the exhibitor's company direct employees.
3. Subletting/sharing of a booth or equipment space by the exhibitor is strictly prohibited.
4. The organizers reserve the right to change item pricing and/or T&C at any time.



# Covid19 Guidelines

## Ministry of Health Guidelines:

- The conference will be held in accordance with the guidelines of the Ministry of Health for holding conferences in Israel.
- Presentation of a Green Pass, Covid-19 test, or other requirements may be required.
- It is recommended to consult with the conference staff for updates prior to the conference date.

## Cancellation Policy:

- If the conference does not take place due to the status of the Corona Virus in Israel, a new date will be set for the conference, and exhibitors will have the option to transfer the payment to the next date or receive a refund.
- There will be a possibility of a refund, if:
  - at the time of the conference there is a requirement of the Ministry of Health in Israel to isolate tourists from the representative countries for more than 48 hours
  - Due to this requirement, no company representatives will be interested in attending, , there will be a possibility of a refund.