Invitation to Exhibit

Topics to be presented at the conference:

ePublishing | eJournals | eBooks & Research Databases | Library Technologies
AI in the Publishing Industry | Discovery Tools | Digital Archives
Mobile Platforms | Open Access | Data Analysis | Machine Learning
Competitive Business Intelligence

27-29 MAY 2024
HILTON TEL-AVIV ISRAEL

Exhibition

Waiting to meet you again!

For more information:
conferences@teldan.com
www.teldan.com
Welcome, we are back!

Teldan is proud to present the 38th Annual Conference & Exhibition.

Looking forward to a new start together with you!

**27-29 MAY - Conference & Exhibition** - We are pleased to invite you to exhibit at INFO 2024 - the 38th Annual Conference & Exhibition will be held on 27-29 May, 2024, Hilton Tel Aviv, Israel.

Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over three decades and make this meeting an especially attractive venue for leading Information providers.

We invite you to take part in the largest conference & exhibition of its kind in Israel.

About INFO

The INFO 2024 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.

The 2023 event attracted nearly 1,200 attendees, with 12 full-day topical seminars and workshops, featuring over 140 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including Internet technologies, online databases, electronic publishing, retrieval software and more.

Benefits for exhibitor

- Meet hundreds library and information professionals
- Launch new products and services.
- Meet new prospects and generate leads.
- Access and network with the top decision makers and influencers in the industry

Sponsoring

A range of commercial sponsorship opportunities are available at INFO 2024. Sponsorship packages or customize-marketing package are suggested.
Exhibition & Conference Information

INFO 2024 program

The INFO 2024 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes: ePublishing, eJournals, eBooks & Research Databases, AI in the Publishing Industry, Library Technologies , Discovery Tools , Digital Archives, Mobile Platforms, Text Analytics: tools, techniques & solution, Competitive business intelligence, Medical Information, Information for industry, Open Access, Data analysis, Machine learning, Virtual Reality, Big Data ,Web 3, NFT Data-Driven, Open Science, Green Library and more.

Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: Information Specialists, Librarians, Researchers and Academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information Buyers, Business Intelligence Managers, information Systems Managers, Project Managers, Managers and Executives in organizations in various sectors: academic, industrial, commercial, govern- ment, medicine and law.

Exhibition areas

At INFO 2024 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet Technologies
- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

Contact Us

For more details and assistance please contact:
Yael Maya, Marketing & Seminars,
Department Manager Teldan Information Systems
Conferences & Seminars Department
P.O.B. 18094 Tel-Aviv 6118002, Israel
Tel: +972-3-6117500, E mail: conferences@teldan.com
General Venue Information

Venue & Location
The exhibition will be held on 27-29 May 2024, Hilton Tel Aviv

Exhibition Opening Hours
The Exhibition will be open to the public:
Monday, May 27, 2024, Hilton Tel Aviv, 09:00 - 17:00
Tuesday, May 28, 2024, Hilton Tel Aviv, 09:00 - 17:00
Wednesday, May 29, 2024, Hilton Tel Aviv, 09:00 - 17:00
The organizing company reserves the right to make changes to the dates and duration of the conference

Exhibition Set up & Break down details
Exhibition set up:
Monday, May 27, 2023, Tel-Aviv, from: 07:00-08:30
Exhibition breaks down:
Wednesday, May 29, 2023, from: 17:00

Special Facilities
The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

Payment for booth and facilities
Payment for booth and facilities is required before the conference, no later than: April 22, 2024.
Payment via money transfer to the organizers bank account which appears at the invoice.

Teldan offices address
Teldan Headquarters:
2, Ben-Gurion street,
B.S.R. Building #1 12th
Floor Ramat-Gan 5257334

Cancellations
Cancellation made before Mar. 10, 2024, will be subject to a 25% fee.
Cancellation made on or after Mar. 10, 2024, will be subject to a 50% fee.
No refunds will be made after April 27, 2024

Customs Information
Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.
The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

Refreshments & Lunch
The stand price includes lunch and refreshments for one delegate only.
We have a special price for additional delegates. (for exhibitors only)

Hotel Accommodation
Contact us for nearby accommodation:
- Alexander Hotel
- Atlas Hotels
- Herods Tel Aviv
- Hilton Tel Aviv
- Port and Blue
- Renaissance Club
  (Marriot International)
- Carlton Hotel
- Crown Plaza

Website
The event website will contain all details relating to the INFO 2024 and is being regularly updated, come and visit us at: www.teldan.com/about-the-conference
Exhibitors and participants,
Organizations and Institutions at our previous Events

Exhibitors
Foreign Exhibitors
AAAS/Science
Accumom
ACS Publications
AIP Publishing
Arm Education Media
BioOne
Bloomsbury Publishing
BMJ
British Library
BSI Group
Burgundy Information
Services Brill
BCC Research LLC
Cambridge Univ. Press
China Data Center
Clarivate Analytics
CNKI
Elsevier
EBSCO
Eduserv
East View Information
Services Emerald Group
Publishing
F. Delbanco GmbH & Co.KG
Gale Cengage Learning
ICE
IEEE
IHS Markit
Infocus Research Services
Inspec, The IET
Integrum World Wide
IOP Publishing
Jove
McGraw Hill
Nature Publishing Group
NewsBank, inc
New England Journal of
Medicine OCLC
OECD
Open Athens
Oxford University Press
Royal Society of Chemistry
Sage Publications
SPRINGER NATURE
Taylor and Francis Group
The BMJ Group
Thieme Publishing Group
TURNITIN
ProQuest
Plunkett Research

Project MUSE
WILEY
Wolters Kluwer-Ovid

Local Exhibitors
Agron BC&C
Agur Information
Systems Arad Ophir
STN
ASMI
Beral
calca
Central Bureau of
Statistics IDEA
Information Systems
Keter Publication
LexisNexis
Marriv
ProBook
Software-Sources Ltd
TDNet
Teldan Information
Systems Haaretz The
Marker
Ziur

Organizations & Institutions
3M
Amdocs
Bank Discount
BDI
BYON IT Solutions
Clalit Health Services
Deloitte Brightman Almagor
Zohar D&B Israel
Delta Galil
ECI Telecom
Elbit
Israel Electric Corporation
Elrop
Eltar
Ergo
Export Institute
Frost & Sullivan Israel
Google Israel
Goethe Institute
HP
Intel
IBM
IDF
ISOC-IL
Israel Aircraft Industries Ltd

Universities & Colleges
Achva College
AJL
Bar Ilan University
Belt Berl College
Ben Gurion University
David Yelin College
Gordon College
Haifa University
Holon Institution of Technology
Interdisciplinary Center
Herzliya Kinneret College
MALMAD Consortium
Mofet Institute
ONO Academic College
Open University
Oranim College
Ort Braude College
Ort Israel
Technion
Tel Aviv Ja a College
Tel Aviv University
Tel-Hai College
The National Library
The Hebrew University
Wanfang Data
Weizmann Institute

Israel Knnesset
Israel Museum
Kotar
Maccabi Health
Services Matrix
M icrosof t t
NDS
Neta m
Netwise
Nice Systems
Orbotech
Prime Minister’s Office
Pelephone
Philips Research
Rom Knowledge
Start-Up Nation
Central SAP
STKI
TEVA
Walla
Yeda Tech
YadVashem
Application for Exhibition & Sponsorship

Company name: ____________________________________________________________

Exhibitor Contact: ___________________________ Dept: __________________________

Address: __________________________________________________________________

Phone: ____________________________________________________________________

Number of delegates: _________________________________________________________

e-mail: ____________________________________________________________________

Exhibitor name badges: ______________________________________________________

Registration can be done via e-mail sending the completed form to: conferences@teldan.com

Company Activities

- Publisher
- Aggregator
- Information Provider
- Internet
- Software Producer
- Hardware Producer
- Academic Staff/Research
- Consultant
- Patent Information Providers

<table>
<thead>
<tr>
<th>Stand price</th>
<th>Unit price (Euro)</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Stand - 3m x 2m, including a table and 2 chairs</td>
<td>3,987</td>
<td>The stand price includes breakfast, lunch and refreshments for one delegate</td>
</tr>
<tr>
<td>Medium Stand - 2.5m x 2m, including a table and 2 chairs</td>
<td>3,247</td>
<td>The stand price includes breakfast, lunch and refreshments for one delegate</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Facilities</th>
<th>Unit price (Euro)</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity and light spots</td>
<td>310</td>
<td>Mandatory; includes two light spots</td>
<td></td>
</tr>
<tr>
<td>Booth backwall Graphics</td>
<td>965</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Literature rack (rental)</td>
<td>360</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personal Internet access (up to 2 devices)</td>
<td>305</td>
<td></td>
<td></td>
</tr>
<tr>
<td>42” Monitor Screen for booth (rental)</td>
<td>765</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional Booth attendant</td>
<td>480</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insert flyer in each of the convention participant’s bag</td>
<td>1,125</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Custom Pre/Post conference Mailing Campaign</td>
<td>520</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roll up banner inside lecture halls/lunch area</td>
<td>Price: ask us</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Price

We would like our company name to appear on the sign post as ____________________________________________________________

Terms & Payment Transfer

1. Payment for booth and facilities is required before the conference no later than: April 27, 2024.
   Cancellation made before Mar. 10, 2024, will be subject to a 25% fee.
   Cancellation made after Mar. 10, 2024, will be subject to a 50% fee.

   **No refunds will be made after April 27, 2024.**

   Payment via money transfer to the organizers bank account which appears at the invoice.
2. The exhibitor booth is to be used exclusively by the exhibitor’s company direct employees.
3. Subletting/sharing of a booth or equipment space by the exhibitor is strictly prohibited.
4. The organizers reserve the right to change item pricing and/or T&C at any time.